



**2019-2020
Graduate/First Destination
Survey Report**

Prepared by:
Leslie Ballway
Director, Center for Career & Professional Development

TABLE OF CONTENTS

EXECUTIVE SUMMARY	Error! Bookmark not defined.
METHODOLOGY	4
2019-2020 GRADUATE SURVEY OVERALL SYNOPSIS	5
<i>Table 1. Summary of graduates who responded to survey.</i>	5
<i>Figure 1. All graduates by program.</i>	6
<i>Figure 2. Status after Graduation, All Graduates.</i>	6
<i>Figure 3. Employment rates by program.</i>	7
<i>Figure 4. Employment type by program.</i>	7
<i>Figure 5. Salary of All Graduates.</i>	8
<i>Figure 6. Salary of Graduates by Program.</i>	8
CONTINUING EDUCATION	9
<i>Figure 7. Continuing Education Plans by Degree Level</i>	9
SALARY & EMPLOYMENT STATISTICS BY DEGREE LEVEL	10
<i>Figure 8. Reported salaries of certificate program graduates.</i>	10
<i>Figure 9. Reported salaries of associate degree graduates.</i>	11
<i>Figure 10. Reported salaries of bachelor's degree graduates.</i>	12
<i>Figure 11. Reported salaries of master's degree graduates.</i>	13
2019-2020 GRADUATES EMPLOYMENT RATES	14
<i>Table 2. Response and employment rates by major and degree.</i>	14
CERTIFICATE PROGRAM GRADUATES EMPLOYMENT RATES	15
<i>Table 3. Response and employment rates for certificate program graduates.</i>	15
ASSOCIATE IN SCIENCE & ASSOCIATE IN ARTS GRADUATES EMPLOYMENT RATES	15
<i>Table 4. Response and employment rates for associate degree graduates.</i>	15
BACHELOR OF SCIENCE & BACHELOR OF ARTS GRADUATES EMPLOYMENT RATES	16
<i>Table 5. Employment rates for bachelor's degree graduates.</i>	16
MASTER OF SCIENCE GRADUATES EMPLOYMENT RATES	17
<i>Table 6. Employment rates for master's degree graduates.</i>	17
TOP EMPLOYERS, 2019-2020	18
TWO-YEAR COMPARISON: 2018-2019 AND 2019-2020 EMPLOYMENT RATES	21
2018-2019 AND 2019-2020 SURVEY RESPONSE AND EMPLOYMENT RATES	22
<i>Table 7. Response rate comparison, 2018-19 and 2019-20.</i>	22
<i>Figure 12. Employment rate comparison, 2017-19.</i>	23
APPENDIX A: SURVEY DATA FIELDS	24

EXECUTIVE SUMMARY

This report focuses on the employment and educational outcomes of **302** students who graduated from Peirce College in August 2019, December 2019, and May 2020. Data were obtained from **298** graduates, which represents **98.7%** of the individuals who graduated during this time period.

Of the graduates who responded with their employment status, **220 (74%) are employed**, with the majority **(169, or 78%) employed in a position related to their field of study**. In comparison with the 2018-2019 graduating class, this is a 2% increase in employment and 1% increase in employment within field of study. It should be noted that this data is collected throughout the year, at the time that students conclude their final coursework. Accordingly, reported employment rates may have been affected by the COVID-19 pandemic and not reflected in these numbers.

66% of responding graduates indicated that they earned **over \$40,000 per year**. 44% earned over \$50,000.

Top employers for the 2019-2020 graduating class were the City of Philadelphia (12 employees), Penn Medicine (11 employees), and Jefferson Health Systems (8 employees).

62% of responding graduates were planning to enroll or already were enrolled in continuing education.

Questions regarding this project should be directed to the Center for Career & Professional Development at 215-670-9202, careercenter@peirce.edu, or Alumni Hall, 2nd Floor.

Data Collection

The graduate surveys were previously reviewed by Faculty Chairs to ensure that relevant information was collected in order to gain needed information for accreditation by the Association of College Business Schools and Programs (ACBSP) and approval by the American Bar Association (ABA).

Surveys were deployed electronically to graduates several times throughout the year. As needed, additional information may be collected via phone calls, emails, and LinkedIn.

Data Presentation

The percentages for number of students employed and those employed within their field of concentration were tabulated. Comparisons have been made between 2019-20 and the two most recent preceding years in order to fully evaluate outcomes as a group with reference to individual majors. The number of graduates, the number of respondents, their employment status, and educational transfer patterns were compared.

Data reflect self-reported results from graduates that reflect the following areas of study:

Academic Division	Majors and Concentrations	
BUSINESS ADMINISTRATION	<ul style="list-style-type: none"> • Accounting • Human Resource Management • Management • Organizational/Integrated Leadership • Marketing 	<ul style="list-style-type: none"> • Organizational Leadership and Management • Professional Studies • Entrepreneurship / Small Business Management • Customer Service • Leadership Development
GENERAL STUDIES	<ul style="list-style-type: none"> • N/A 	
INFORMATION TECHNOLOGY	<ul style="list-style-type: none"> • Networking, Administration and Information Security • Information Security - CISSP 	<ul style="list-style-type: none"> • Programming and Application Development • Technology Management • Cybersecurity
LEGAL STUDIES	<ul style="list-style-type: none"> • Criminal Justice Studies • Legal Studies in Business 	<ul style="list-style-type: none"> • Paralegal Studies
HEALTHCARE ADMINISTRATION	<ul style="list-style-type: none"> • Healthcare Administration • Health Information Administration 	<ul style="list-style-type: none"> • Health Information Technology • Medical Coding

As a note of caution, non-responses were excluded from data analysis.

2019-2020 GRADUATE SURVEY OVERALL SYNOPSIS

The 2019-2020 Graduate Employment Survey was deployed to **302** graduates, and information was collected for **298 (98.7%)** graduates. The following is a breakdown of the number of graduates, per concentration, who were sent the survey:

Table 1. Summary of graduates who responded to survey.

Degree Program	Number of Graduates Sent Survey	Number of Respondents	Percent of Graduates who Responded
Accounting (BS)	14	14	100%
Business Administration (AS, BS)	52	51	98%
Criminal Justice Studies (AS, BS)	33	33	100%
Customer Service (Cert.)	4	2	50%
General Studies (AA)	8	8	100%
Health Information Administration (BS)	6	6	100%
Health Information Technology (AS)	17	17	100%
Healthcare Administration (BS)	33	32	97%
Healthcare Administration (MS)	13	13	100%
Human Resource Management (BS)	4	4	100%
Information Technology (AS, BS, Cert.)	30	30	100%
Leadership Development (AS)	3	3	100%
Legal Studies in Business (BS)	1	1	100%
Marketing (BS)	2	2	100%
Medical Coding (Certificate)	10	10	100%
Organizational/Integrated Leadership (BS)	23	23	100%
Organizational Leadership and Management (MS)	14	14	100%
Paralegal Studies (AS, BS, Cert.)	34	34	100%
Technology Management (BS)	3	3	100%
Total:	302	298	98.7%

Of the graduates who responded with their employment status, 220 (74%) are employed, with the majority (169, or 78%) employed in a position related to their field of study.

Figure 1. All graduates by program.

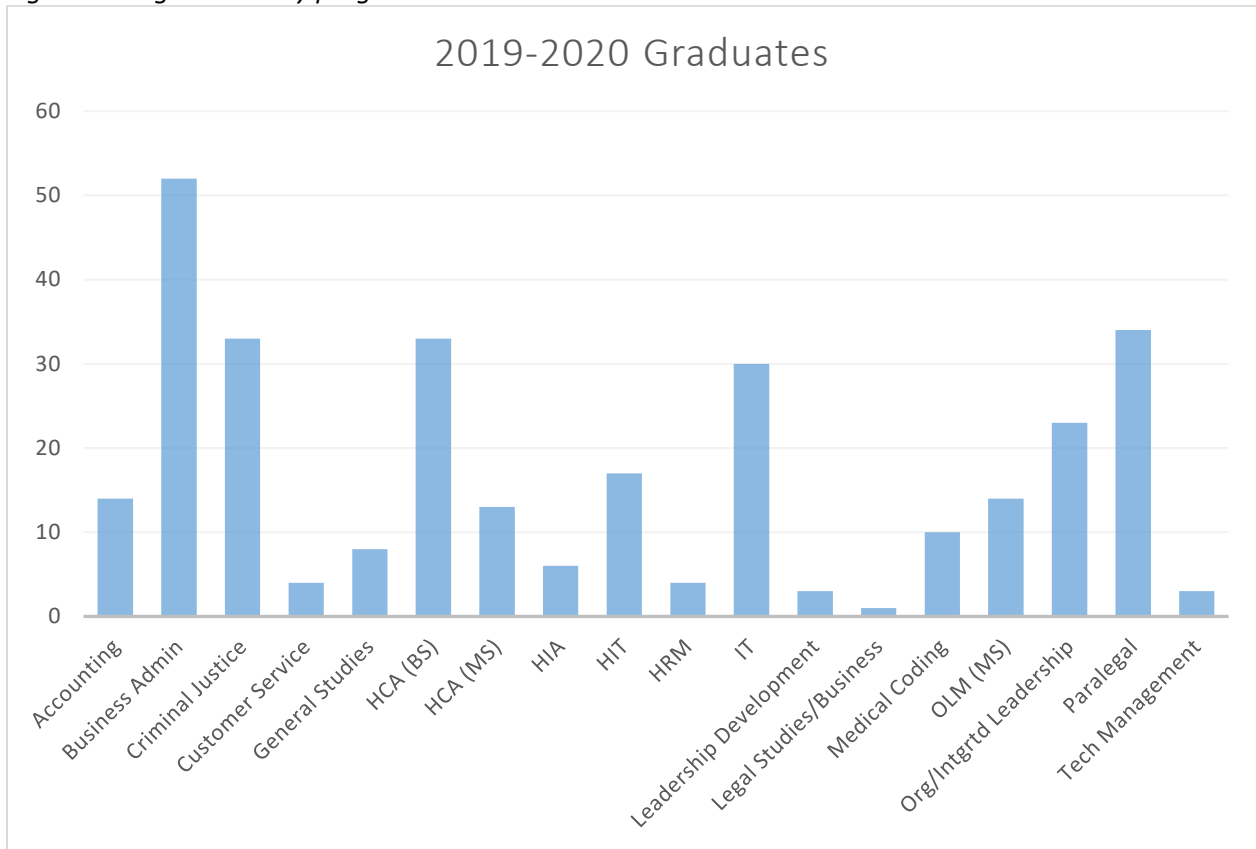


Figure 2. Status after Graduation, All Graduates.

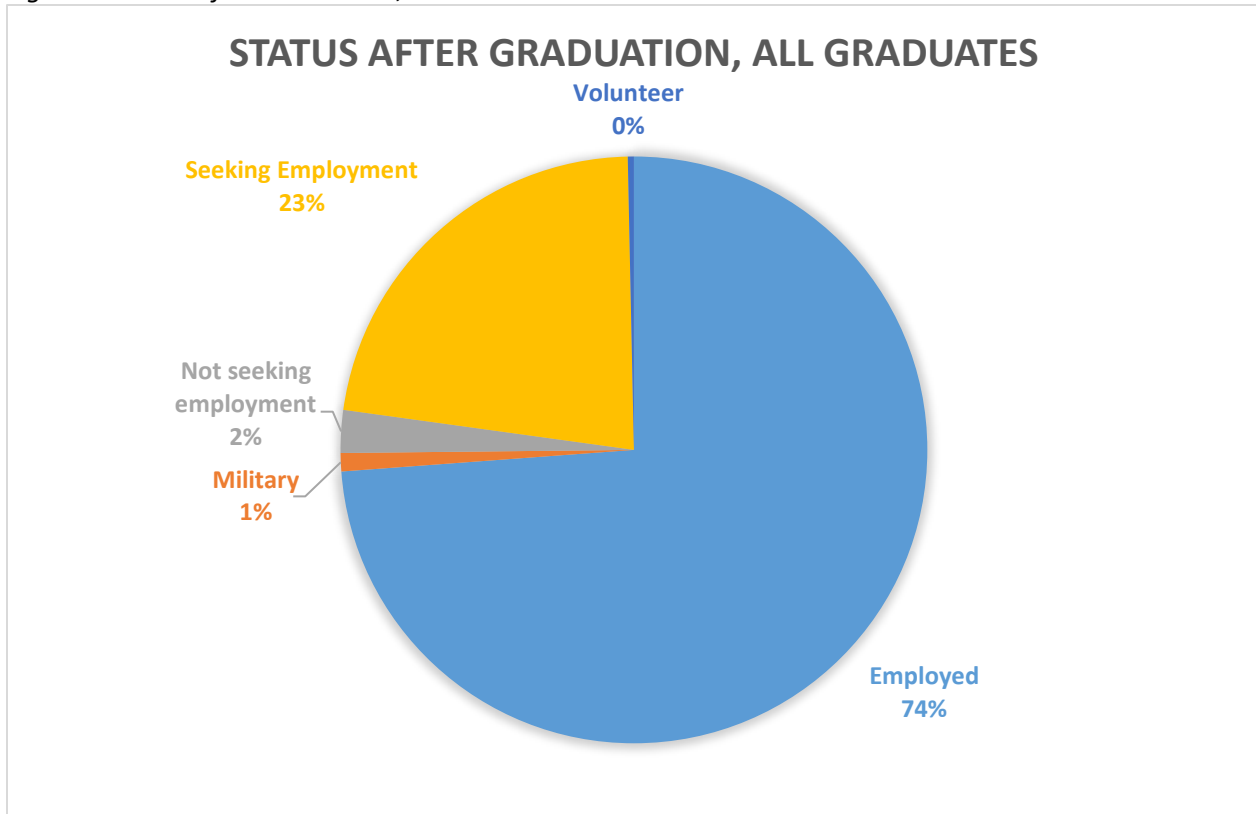


Figure 3. Employment rates by program.

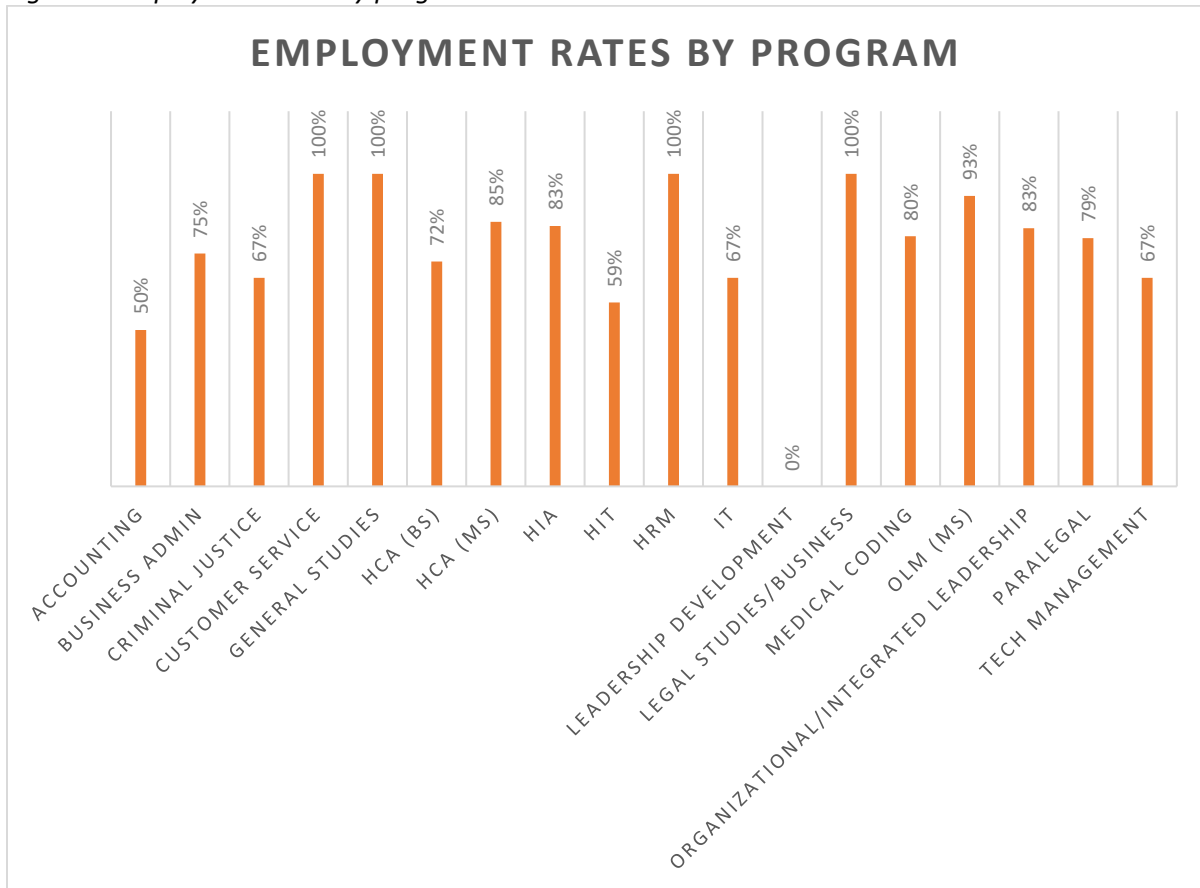
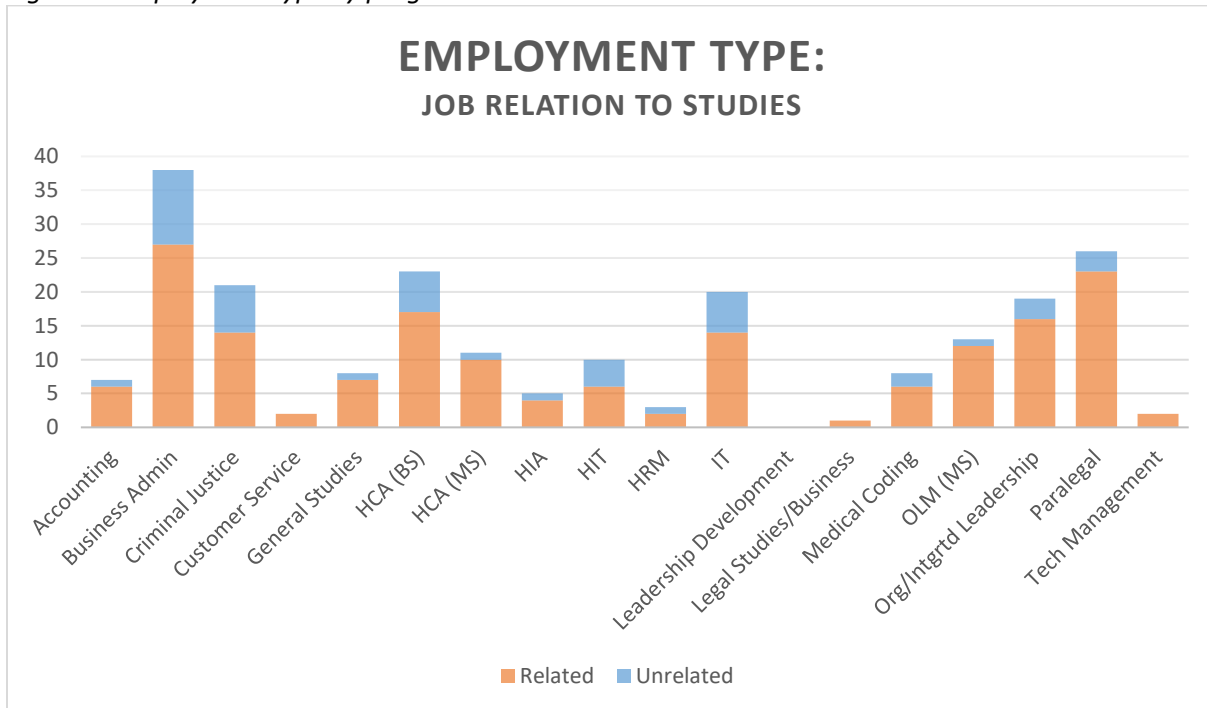


Figure 4. Employment type by program.



Of those respondents who are working and indicated their employment type (employed in the field or elsewhere), the majority of respondents in each program are employed in a field related or somewhat related to their studies.

Figure 5. Salary of All Graduates.

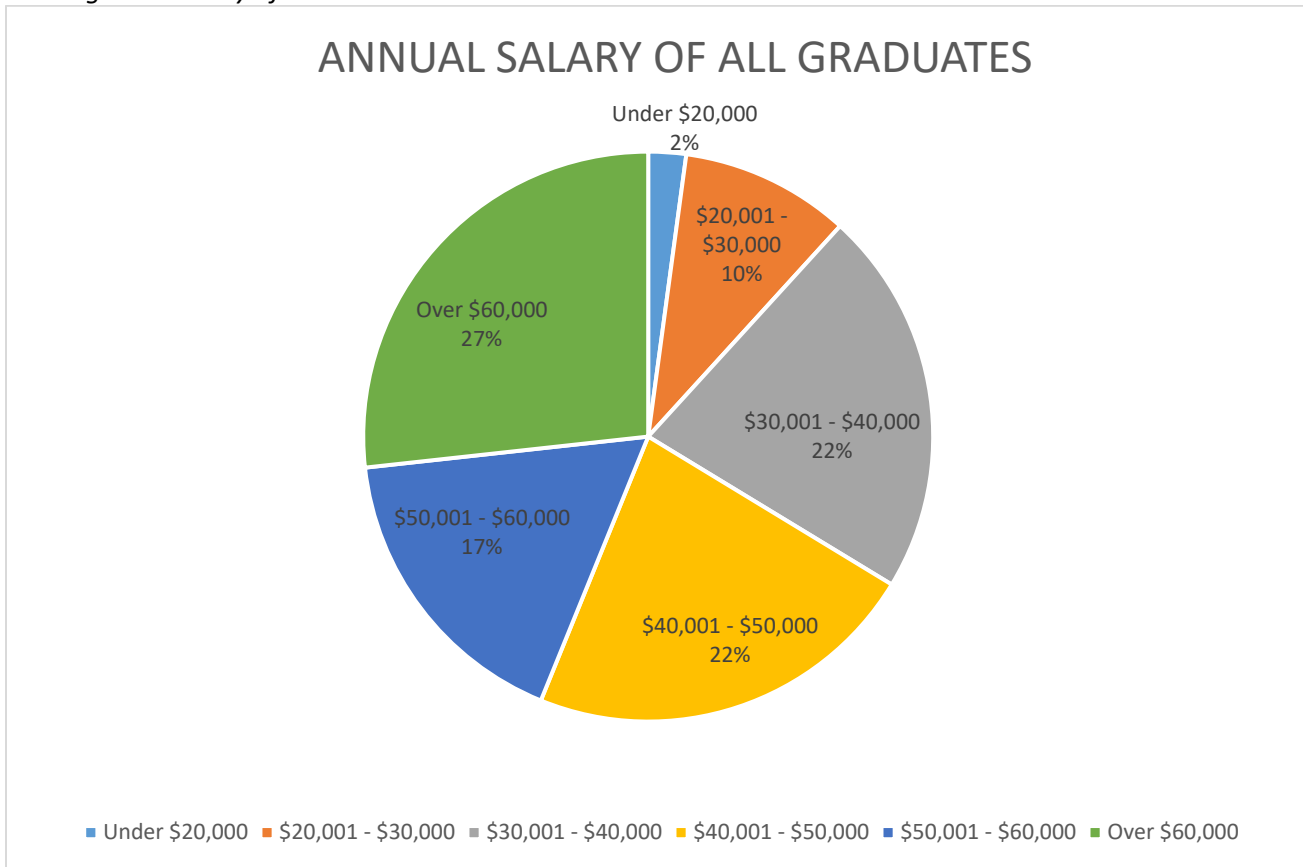
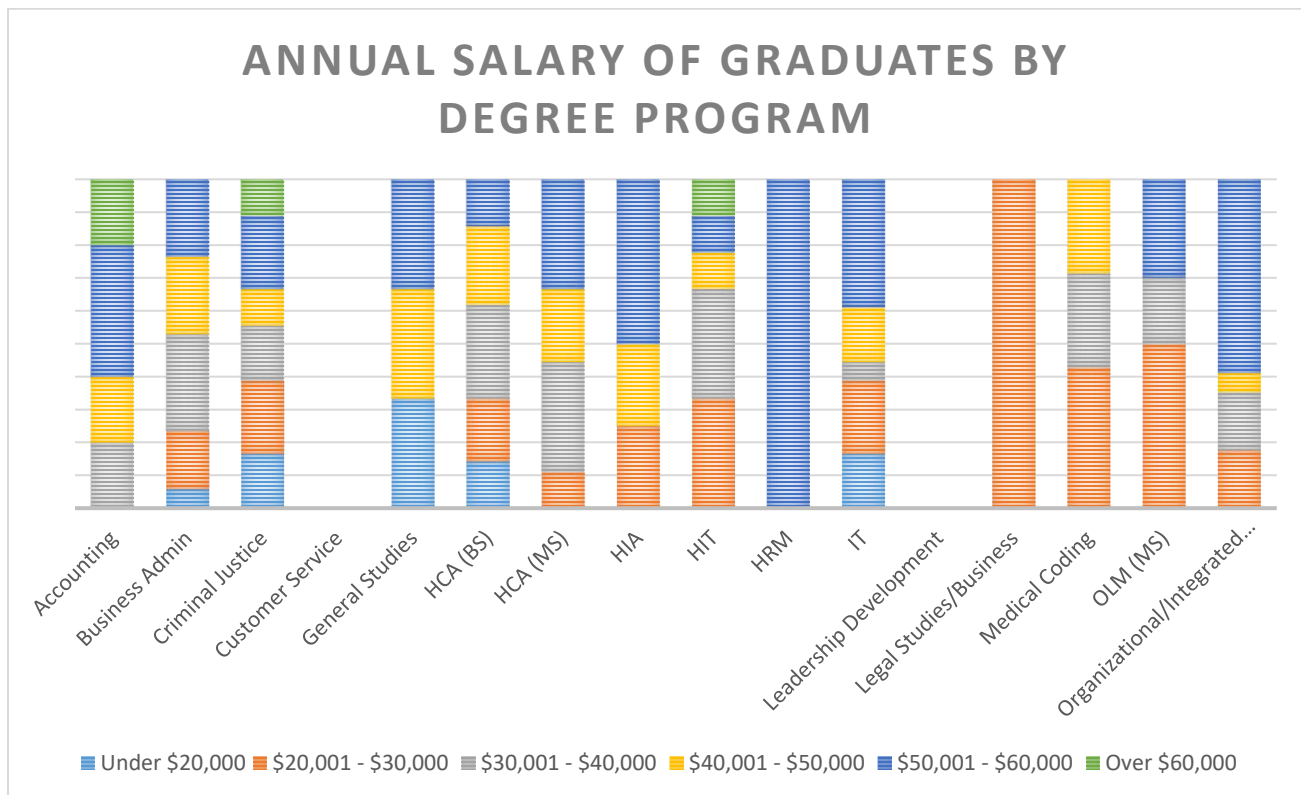


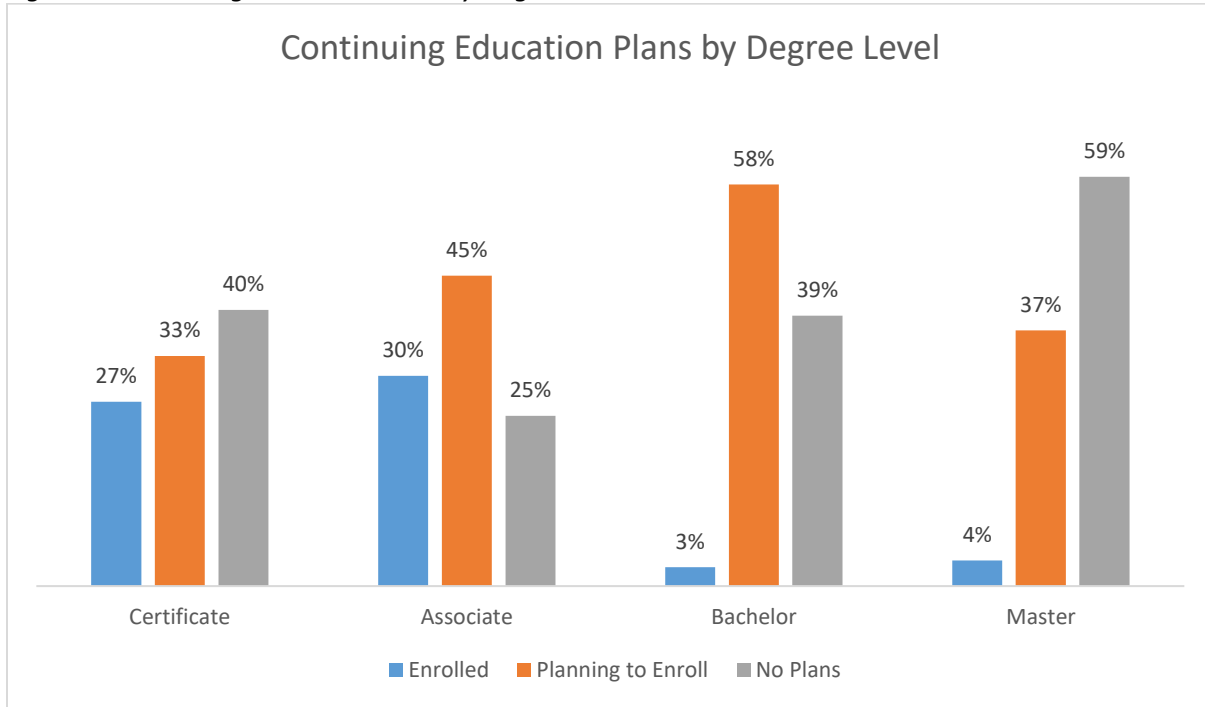
Figure 6. Salary of Graduates by Program.



CONTINUING EDUCATION

Survey recipients were asked about their plans related to continuing education. 52% of graduates who responded to the question planned to enroll in further education, 10% were already enrolled, and 38% had no plans to enroll. Of the 31 students who provided that they were enrolled, 28 provided the institution of enrollment. The majority of these (21 individuals, or 75% of those who provided information) are continuing to pursue their educational goals at Peirce College, with the remaining enrolled at Temple University (2), Chestnut Hill College (1), Drexel University (1), Eastern University (1), Pennsylvania State University (1), and Widener University (1).

Figure 7. Continuing Education Plans by Degree Level.



Certificate Graduates

Nineteen Peirce College students graduated in the 2019-2020 academic year with a certificate, and surveys were sent to all twenty certificate graduates. Seventeen graduates responded to the survey, with a response rate of 89%, and nine provided information about salary range.

Of the 19 certificate graduates, 9 graduated with a certificate in Medical Coding, 4 in Paralegal Studies, 4 in Customer Service, 1 in Cybersecurity, and 1 in Human Resources Management.

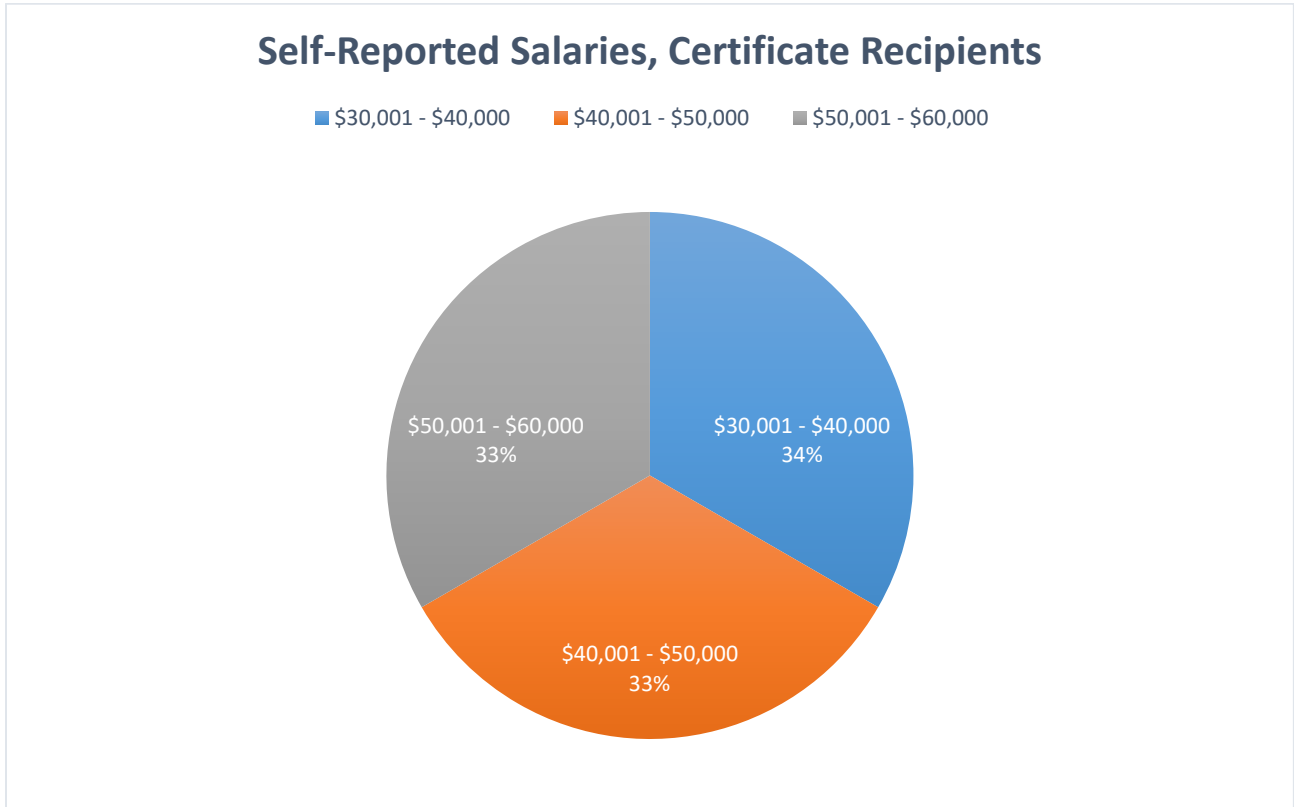


Figure 8. Reported salaries of certificate program graduates.

Of the 17 graduates who responded, 13 (76%) are employed, with 10 out of 12 (83%) respondents employed within their field of concentration.

Associate Degree Graduates

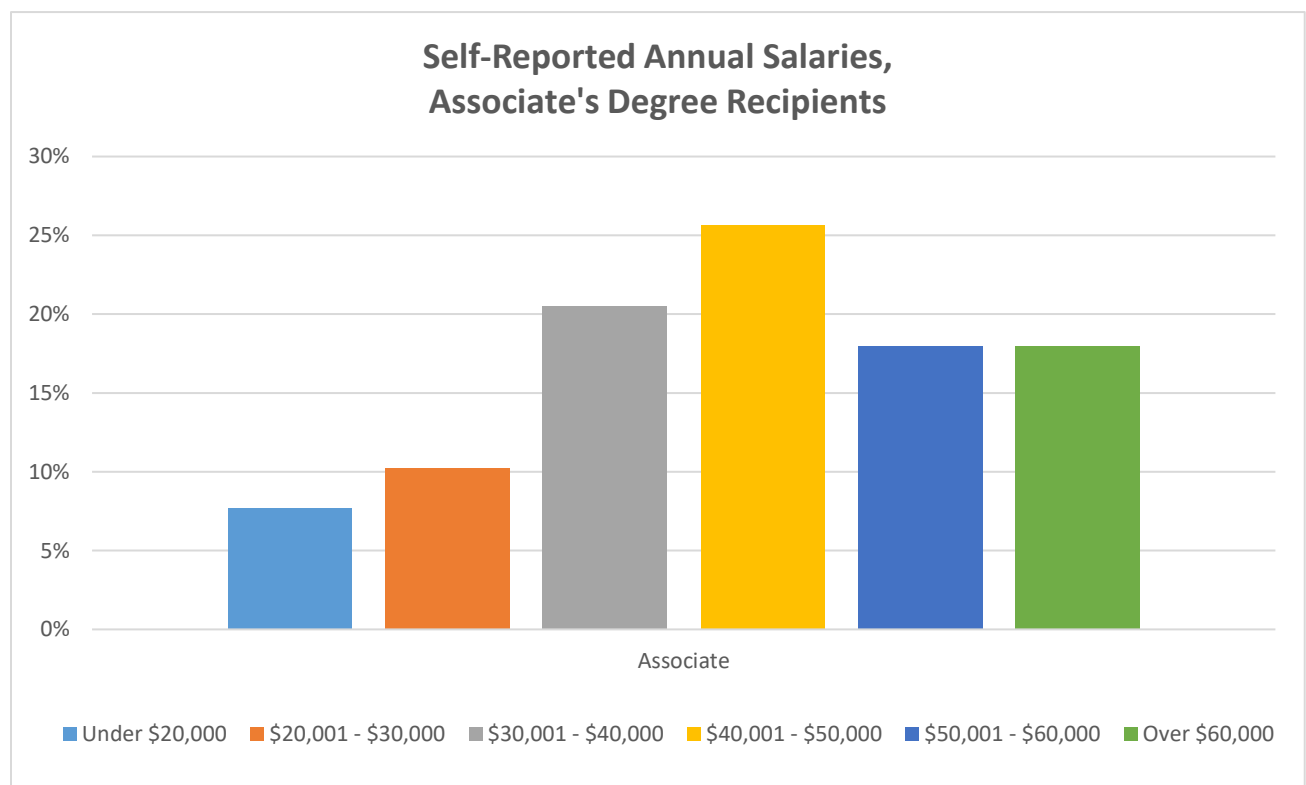
Surveys were sent to all 70 graduates who earned associate degrees in the 2019-2020 academic year. Information was collected for 70 graduates, with a response rate of 100%.

Of the 70 Peirce College students who graduated in the 2019-2020 academic year with an associate degree, 18 graduated with an A.S. in Business Administration, 12 graduated with an A.S. in Criminal Justice Studies, 8 graduated with an A.A. in General Studies, 17 graduated with an A.S. in Health Information Technology, 6 graduated with an A.S. in Information Technology, 3 graduated with an A.S. in Leadership Development, and 6 graduated with an A.S. in Paralegal Studies.

Of the 18 Business Administration A.S. graduates, 3 graduated with a concentration in Management.

Of the 84 graduates who responded with their employment status, 63 (75%) are employed and 41 (66%) are employed within their field of concentration.

Figure 9. Reported salaries of associate degree graduates.



Bachelor of Science Degree Graduates

In the 2019-2020 academic year, **186** Peirce College students graduated with a Bachelor of Science (B.S.) degree. Of the 186 B.S. degree program graduates, 14 graduated with a degree in Accounting, 34 graduated with a degree in Business Administration, 21 graduated with a degree in Criminal Justice, 33 graduated with a degree in Healthcare Administration, 6 graduated with a degree in Health Information Administration, 3 graduated with a degree in Human Resource Management, 23 graduated with a degree in Information Technology, 23 graduated with a degree in Integrated/Organizational Leadership, 1 graduated with a degree in Legal Studies in Business, 1 graduated with a degree in Liberal Studies Medical Coding Track, 24 graduated with a degree in Paralegal Studies, and 3 graduated with a degree in Technology Management.

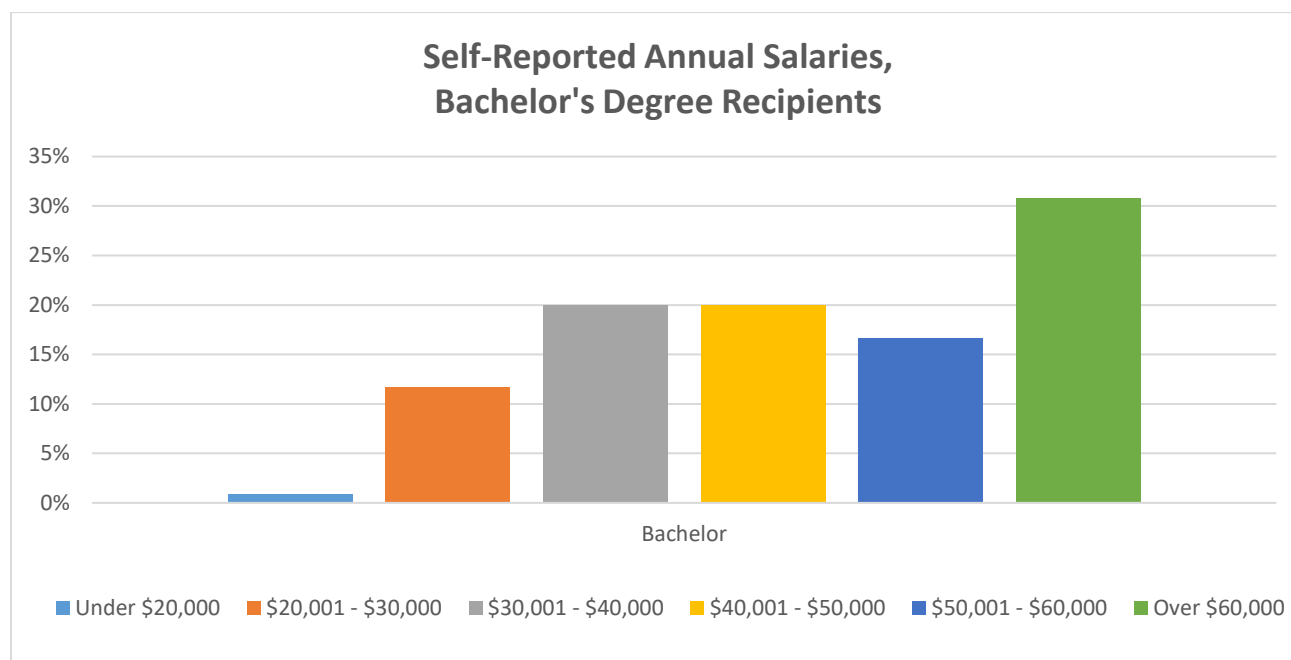
Of the 38 Business Administration B.S. graduates, 21 graduated with a concentration in Management, 2 graduated with a concentration in Marketing, 1 graduated with a concentration in Professional Studies, 1 graduated with a concentration in Business Law, and 4 graduated with a concentration in Entrepreneurship/Small Business Management.

Of the 23 Information Technology B.S. graduates, 17 graduated with a concentration in Networking/Admin/Information Security, 5 graduated with a concentration in Programming and Application Development, and 1 graduated with a concentration in Information Security - CISSP.

Surveys were sent to 186 B.S. graduates. Information was collected for 184 graduates, with a response rate of 99%.

Of the graduates who responded, 136 (74%) are employed, with 100 (74%) employed within their field of concentration.

Figure 10. Reported salaries of bachelor's degree graduates.



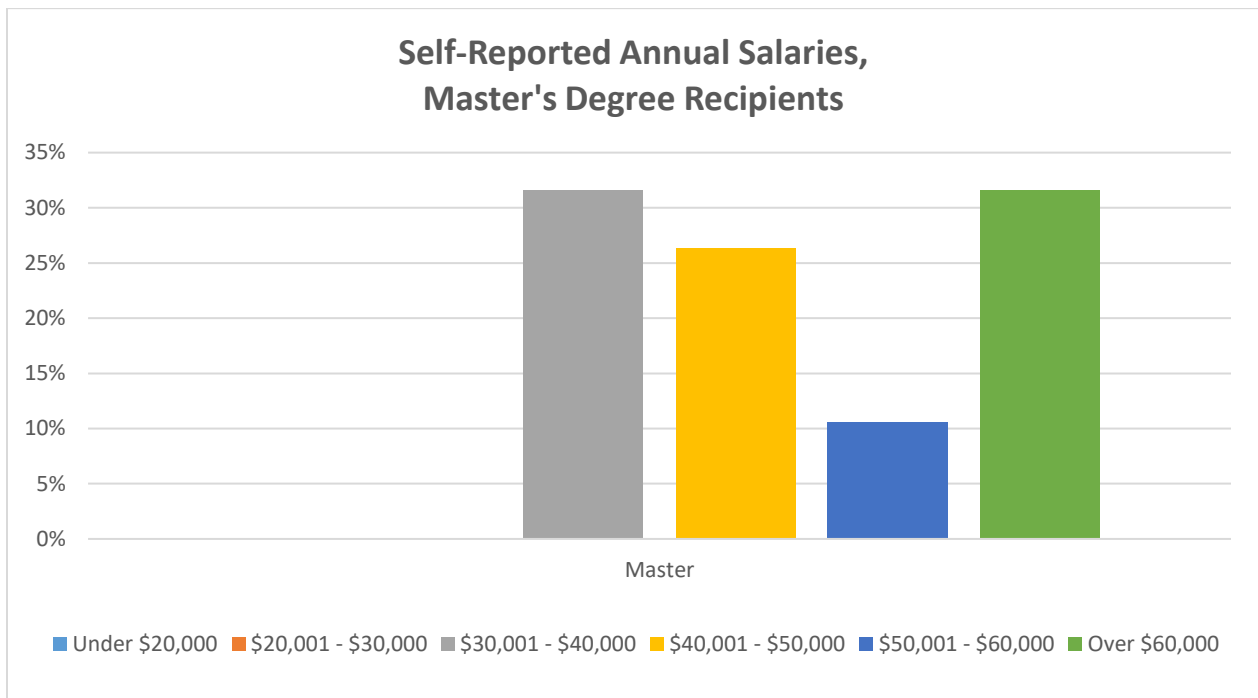
Master of Science Degree Graduates

In the 2019-2020 academic year, **27** Peirce College students graduated with a Master of Science (M.S.) degree. 13 received a master's degree in Healthcare Administration and 14 graduates received a degree in Organizational Leadership and Management.

Surveys were sent to 27 M.S. graduates, all of whom responded to the survey; the response rate is 100%.

Of the graduates who responded, 24 are employed (89%), and 22 (92%) are employed within their field of concentration.

Figure 11. Reported salaries of master's degree graduates.



2019-2020 GRADUATES EMPLOYMENT RATES

Table 2. Response and employment rates by major and degree.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Accounting (BS)	50%	6	86%	1	14%
Business Administration (AS)	72%	11	85%	2	15%
Business Administration (BS)	76%	16	64%	9	36%
Criminal Justice (AS)	58%	5	71%	2	29%
Criminal Justice (BS)	71%	9	69%	5	38%
Customer Service (Cert.)	100%	2	100%	0	0%
General Studies (AA)	100%	7	88%	1	13%
Healthcare Administration (BS)	72%	17	74%	6	26%
Healthcare Administration (MS)	85%	10	91%	1	9%
Health Information Administration (BS)	83%	4	80%	1	20%
Health Information Technology (AS)	59%	6	60%	4	40%
Human Resource Management (BS)	100%	2	67%	1	33%
Human Resource Management (Cert.)	100%	**	**	**	**
Information Technology (AS)	67%	3	75%	1	25%
Information Technology (BS)	70%	11	69%	5	31%
IT: Cybersecurity (Cert.) ***	0%	--	--	--	--
Leadership Development (Cert.) ***	0%	--	--	--	--
Legal Studies in Business (BS)	100%	1	100%	0	0%
Medical Coding (BA)	100%	1	100%	0	0%
Medical Coding (Cert.)	78%	5	71%	2	29%
Organizational/Integrated Leadership (BS)	83%	16	84%	3	16%
Organizational Leadership and Management (MS)	93%	12	92%	1	8%
Paralegal Studies (AS)	83%	5	100%	0	0%
Paralegal Studies (BS)	79%	15	88%	3	18%
Paralegal Studies (Cert.)	75%	3	100%	0	0%
Technology Management (BS)	67%	2	100%	0	0%
Total	74%	169	79%	48	22%

*Data excludes non-responses.

**One graduate with a certificate in Human Resources Management has reported to Center for Career & Professional Development staff that she is employed full-time but did not provide the relationship of her employment to her field of study.

***0% employment rates were reported in the IT: Cybersecurity Certificate program and the AS in Leadership Development. For context, Cybersecurity had 1 graduate and Leadership Development had 3, one of whom indicated they were unemployed but not seeking employment at this time.

CERTIFICATE PROGRAM GRADUATES EMPLOYMENT RATES

Table 3. Response and employment rates for certificate program graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Customer Service (Cert.)	100%	2	100%	0	0%
Human Resource Management (Cert.)	100%	**	**	**	**
IT: Cybersecurity (Cert.) ***	0%	--	--	--	--
Medical Coding (Cert.)	78%	5	71%	2	29%
Paralegal Studies (Cert.)	75%	8	89%	1	11%
Total	76%	10	83%	2	17%

*Data excludes non-responses.

**One graduate with a certificate in Human Resources Management has reported to Center for Career & Professional Development staff that she is employed full-time but did not provide the relationship of her employment to her field of study.

***0% employment rate was reported in the IT: Cybersecurity Certificate program. For context, Cybersecurity had 1 total graduate.

ASSOCIATE IN SCIENCE & ASSOCIATE IN ARTS GRADUATES EMPLOYMENT RATES

Table 4. Response and employment rates for associate degree graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Business Administration (AS)	72%	11	85%	2	15%
Criminal Justice (AS)	58%	5	71%	2	29%
General Studies (AA)	100%	7	88%	1	13%
Health Information Technology (AS)	59%	6	60%	4	40%
Information Technology (AS)	67%	3	75%	1	25%
Leadership Development (AS) ***	0%	--	--	--	--
Paralegal Studies (AS)	73%	6	75%	2	25%
Totals	67%	37	79%	10	21%

*Data excludes non-responses.

***0% employment rate was reported in the AS in Leadership Development program. For context, this program had 3 graduates, one of whom indicated they were unemployed but not seeking employment at this time.

BACHELOR OF SCIENCE & BACHELOR OF ARTS GRADUATES EMPLOYMENT RATES

Table 5. Employment rates for bachelor's degree graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Accounting (BS)	50%	6	86%	1	14%
Business Administration (BS)	76%	16	64%	9	36%
Criminal Justice (BS)	71%	9	69%	5	38%
Healthcare Administration (BS)	72%	17	74%	6	26%
Health Information Administration (BS)	83%	4	80%	1	20%
Human Resource Management (BS)	100%	2	67%	1	33%
Information Technology (BS)	70%	11	69%	5	31%
Legal Studies in Business (BS)	100%	1	100%	0	0%
Organizational/Integrated Leadership (BS)	83%	16	84%	3	16%
Paralegal Studies (BS)	79%	15	88%	3	18%
Technology Management (BS)	67%	2	100%	0	0%
Totals	74%	100	76%	34	26%

**Data excludes non-responses.*

MASTER OF SCIENCE GRADUATES EMPLOYMENT RATES

Table 6. Employment rates for master's degree graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Healthcare Administration (MS)	85%	10	91%	1	9%
Organizational Leadership and Management (MS)	93%	12	92%	1	8%
Totals	89%	22	92%	2	8%

**Data excludes non-responses.*

TOP EMPLOYERS, 2019-2020

(Employing 3 or More Graduates)

CITY OF PHILADELPHIA (12)

- Account Clerk
- Collection Representative Supervisor
- Correctional Officer
- Departmental Inventory Manager
- Human Resources Professional
- Medical Records Clerk (2)
- Police Officer
- Security Officer 1
- Service Representative
- (blank)

PENN MEDICINE (11)

- Administrative Assistant
- Certified Medical Assistant
- Executive Assistant
- Lead Data Coordinator
- Level 3 Registered Respiratory Specialist
- Manager of Revenue Cycle
- Medical Records Supervisor
- Patient Service Associate
- Platform Engineer
- Revenue Cycle Specialist
- Senior Practice Manager

JEFFERSON HEALTH (8)

- Accounts Supervisor II
- Certified Nursing Assistant
- Education Programs Administrator
- Linen Worker
- Patient Registrar
- Patient Transporter
- Public Safety Officer
- Supervisor of Accounts Receivable

SEPTA (7)

- Assistant Director of Maintenance
- Bus Operator
- Program Manager
- Subway Operator
- Supervisor
- Transit Police Lieutenant
- Transit Police Sergeant

AMERIHEALTH CARITAS (7)

- Analyst Lead
- Care Connector
- Claims Examiner
- Claims Recovery Analyst
- Community Health Navigator
- Pharmacy Technician Supervisor
- Senior Program Specialist

CHILDREN'S HOSPITAL OF PHILADELPHIA (6)

- Admission Coordinator
- Collection Agency Liaison
- Coordinator
- Insurance Coordinator
- Radiology Scheduler
- Senior Nursing Aide

AMERICAN HERITAGE CREDIT UNION (5)

- Concierge Specialist
- Fraud Analyst
- Quality Control Title Collector
- Supervisor

UNITED STATES FEDERAL GOVERNMENT (5)

- Department of Defense – Weapons System Program Manager
- Department of Justice – Investigative Assistant
- Department of Veteran's Affairs – Manager
- Department of Veteran's Affairs – Physical Therapy Assistant
- FEMA, Region III – Grants Management Specialist

COMCAST (4)

- Analyst 3, Forecasting and Finance
- Security Engineer
- Sr Director IT Operations
- Support Adoption Specialist

INDEPENDENCE BLUE CROSS (4)

- Member Services Representative
- Senior Quality Business Analyst
- Supervisor Claims Operations
- Supervisor Provider Audit – Pharmacy

PHILADELPHIA HOUSING AUTHORITY (3)

- Administrative Assistant II
- Case Manager
- Property Manager

MARSHALL, DENNEHEY, WARNER, COLEMAN & GOGGIN (3)

- Administrative Assistant
- Paralegal (2)

EDUCATIONAL TESTING SERVICE (3)

- Manager
- Technical Project Coordinator
- Test Creation Administrator II

EMPLOYERS OF 1-2 GRADUATES

- AAA Club Alliance
- Abraxas
- Albert Einstein Medical Center
- All In Training Services, LLC
- Allegheny Health Network
- Allied Universal Security Systems
- Amazon
- AmeriBest Home Care
- American College of Radiology
- Associates in Hearing
- Athena Contracting
- Bank of America
- Bayada HHC
- Bennett, Bricklin & Saltzburg, LLC
- Binsky & Snyder
- Brightside Academy
- Browning Legal Group, PLLC
- Buffalo Wild Wings
- Cannon Business Process Services Inc.
- Capital Health Regional Medical Center
- Caring People Alliance
- CATCH
- Cenlar
- Centrak
- Christiana Care System
- Cigna
- Citizens Bank
- Colonial Penn Life Insurance Company
- Commonwealth of Pennsylvania
- Congreso De Latinos Unidos
- Conifer Health Solution
- Drexel Family Medicine
- Drexel University
- Drucker & Scaccetti
- Einstein Healthcare Network
- EJS and Associates
- Envision Physician Services
- Epiq Global
- ETS
- Faulkner Nissan
- Fox Chase Cancer Center
- Fox Rothschild, LLP
- Friends Hospital
- Goldberg & Weinstein, LLC
- GreenHouse
- Harmonious Life Systems
- Health Advocate
- Health Partners Plans
- Holy Redeemer Hospital
- Horizon House Inc.
- Hospital of the University of Pennsylvania
- Intraceuticals
- JEVS Care at Home
- JFK Behavioral Health
- JHFCU
- Kearney Galloway Graybill, LLC
- Law Office of Richard D. Director
- Luther Woods Nursing and Rehabilitation Center
- Main Line Health
- McCauseland Law
- Medical Legal Reproductions, Inc.
- Medsurant Health, LLC
- NC State
- Nemours Pediatrics
- NJ Transit

- Norristown State Hospital
- O'Brien and Ryan, LLP
- PACCAR Financial
- Philadelphia Business & Technology Center
- Philadelphia District Attorney's Office
- Philadelphia Gas Works
- Peirce College
- Pond Lehigh Stern Giordano
- Prudential Financial
- Public Financial Management, Inc.
- Quality Insights
- RatnerPrestia
- Reliance Standard Life Insurance
- RWJ Barnabas Health
- Sabatina & Associates, P.C.
- School District of Philadelphia
- SOS Security
- Spectrum Health Services Inc.
- State of New Jersey
- Stephanie Raieta State Farm
- Stern and Eisenberg
- Stevenson Seeley Inc.
- Symrise Inc.
- T&R Wireless
- Target
- TD Bank
- Temple University
- T-Mobile
- Turning Points for Children
- UHS
- Verizon
- Weinerman Pain and Wellness, LLC
- Weitz and Luxenberg, LLC
- Wells Fargo Bank
- William Penn Foundation
- WSFS Bank
- YearUp

TWO-YEAR COMPARISON: 2018-2019 AND 2019-2020 EMPLOYMENT RATES

The two-year comparison highlights only the current degree programs and concentrations offered by Peirce. This review includes associate and bachelor's degrees in Accounting, Business Administration, Criminal Justice Studies, General Studies, Healthcare Administration, Health Information Administration, Health Information Technology, Human Resource Management, Information Technology, Leadership Development, Legal Studies in Business, Liberal Studies: Medical Coding Track, Organizational/Integrated Leadership, Paralegal Studies, and Technology Management as well as certificate programs in Customer Service, Human Resource Management, Information Technology: Cybersecurity, Medical Coding, and Paralegal Studies and master's degrees in Healthcare Administration and Organizational Leadership and Management. Specifically, the report includes statistics related to the number of graduates, the number responding to survey, the number employed, and the number employed in their field of study.

For the **2019-2020** academic year, 302 students graduated within the degree programs and concentrations identified. Of the 302, 98.7% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 220 (74%) are employed and 169 (78%) reported that they are employed within their field of study.

For the **2018-2019** academic year, 318 students graduated within the degree programs and concentrations identified. Of the 318, all 100% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 224 (72%) are employed and 166 (77%) reported that they are employed within their field of study.

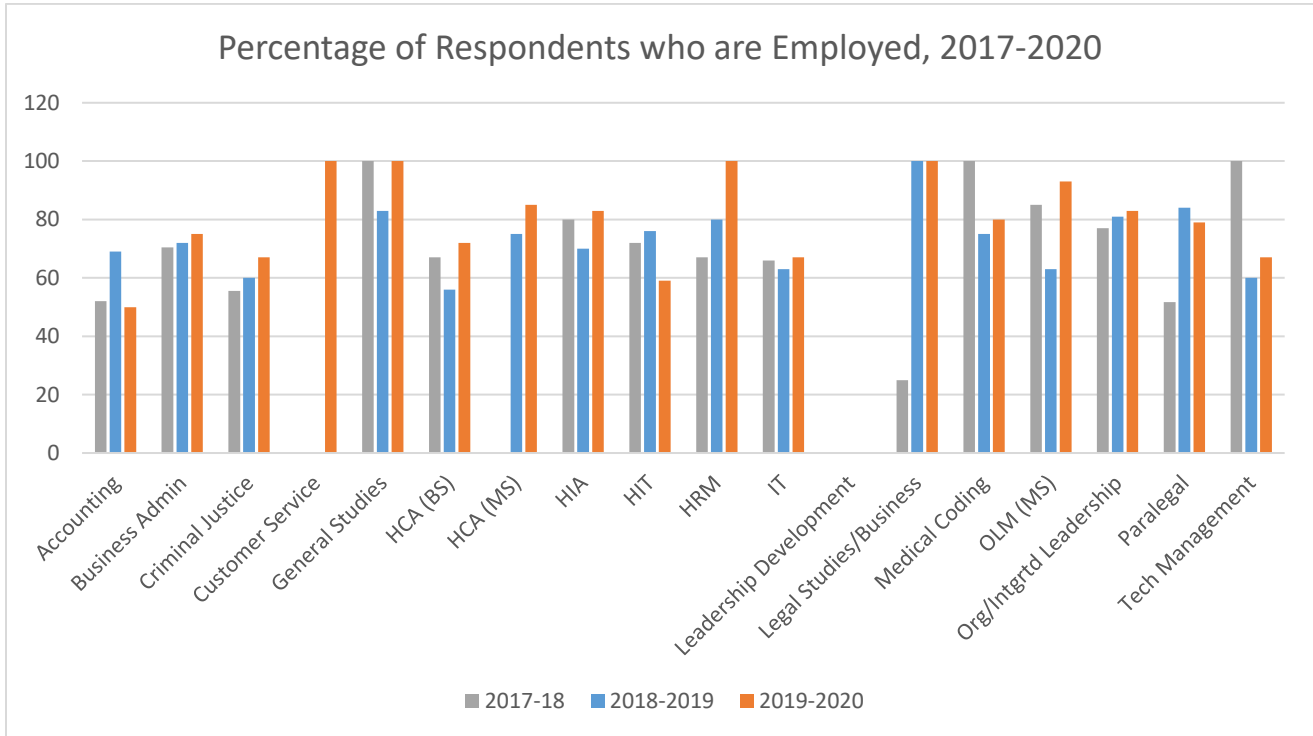
2018-2019 AND 2019-2020 SURVEY RESPONSE AND EMPLOYMENT RATES

Table 7. Response rate comparison, 2018-19 and 2019-20.

Degree Program Concentration	2018-2019 Response and Employment Statistics				2019-2020 Response and Employment Statistics			
	# grads	% respond	# employed in field	% employed in field	# grads	% respond	# employed in field	% employed in field
Accounting (BS)	14	100%	8	89%	14	100%	6	86%
Business Administration (AS)	30	100%	16	70%	18	94%	11	85%
Business Administration (BS)	29	100%	16	89%	34	100%	16	64%
Criminal Justice Studies (AS)	7	100%	1	33%	12	100%	5	71%
Criminal Justice Studies (BS)	19	100%	10	83%	21	100%	9	69%
Customer Service (Cert.)	--	--	--	--	4	50%	2	100%
General Studies (AA)	6	100%	5	100%	8	100%	7	88%
Healthcare Administration (BS)	18	100%	9	90%	33	97%	17	74%
Healthcare Administration (MS)	8	100%	3	60%	13	100%	10	91%
Health Information Administration (BS)	10	100%	5	83%	6	100%	4	80%
Health Information Technology (AS)	21	100%	9	56%	17	100%	6	60%
Human Resource Management (BS)	11	100%	4	57%	3	100%	2	67%
Human Resource Management (Cert.)	--	--	--	--	1	100%	*	*
Information Technology (AS)	9	100%	4	100%	6	100%	3	75%
Information Technology (BS)	15	100%	6	100%	23	100%	11	69%
IT: Cybersecurity (Cert.)	--	--	--	--	1	100%	0	0%
Leadership Development (AS)	--	--	--	--	3	100%	0	0%
Legal Studies in Business (BS)	4	100%	3	75%	1	100%	1	100%
Liberal Studies: Medical Coding (BA)	--	--	--	--	1	100%	1	100%
Medical Coding (Certification)	8	100%	4	80%	1	100%	1	100%
Organizational/Integrated Leadership (BS)	26	100%	14	70%	23	100%	16	84%
Organizational Leadership and Management (MS)	32	100%	17	94%	14	100%	12	92%
Paralegal Studies (AS)	11	100%	6	75%	6	100%	5	100%
Paralegal Studies (BS)	23	100%	15	75%	24	100%	15	88%
Paralegal Studies (Cert.)	12	100%	8	89%	4	100%	3	100%
Technology Management (BS)	5	100%	3	100%	3	100%	2	100%
TOTALS	318	100%	166	77%	302	98.7%	169	79%

*Certificate, Human Resource Management had one graduate who informed Peirce College Center for Career & Professional Development staff that she was employed full time but did not provide further information.

Figure 12. Employment rate comparison, 2017-20.



APPENDIX A: SURVEY DATA FIELDS

Responses were collected for information in the following fields:

Student ID Number

Last Name	First Name	Phone	Personal Email
-----------	------------	-------	----------------

Degree

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • Certificate of Proficiency • Associate in Arts | <ul style="list-style-type: none"> • Associate in Science • Bachelor of Arts | <ul style="list-style-type: none"> • Bachelor of Science • Master of Science |
|---|--|--|

Major

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> • Accounting • Business Administration • Criminal Justice • Customer Service • General Studies • Healthcare Administration • Health Information Administration • Health Information Technology | <ul style="list-style-type: none"> • Human Resource Management • Information Technology • Leadership Development • Legal Studies in Business • Liberal Studies: Medical Coding Track • Medical Coding | <ul style="list-style-type: none"> • Organizational Leadership & Management • Organizational/Integrated Leadership • Paralegal Studies • Technology Management |
|---|---|--|

Concentration

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • Management • Entrepreneurship/Small Business Management • Marketing • Professional Studies | <ul style="list-style-type: none"> • Information Security – CISSP • Networking, Administration, and Information Security | <ul style="list-style-type: none"> • Programming and Application Development • Cybersecurity |
|---|--|--|

Employment Categories

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • Employed full time (on average 30 hours or more per week) | <ul style="list-style-type: none"> • Employed part time (on average less than 30 hours per week) • Not seeking | <ul style="list-style-type: none"> • Seeking employment • Serving in the military • Volunteer program |
|---|--|--|

Job Title

Employer Name

Job City

Job State

Job Zip Code

Job Start Date

Job Salary

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • < 20000 • 20001-30000 | <ul style="list-style-type: none"> • 30001-40000 • 40001-50000 | <ul style="list-style-type: none"> • 50001-60000 • > 60000 |
|---|--|---|

Is your job related to your degree program?

- Related
- Somewhat Related
- Unrelated

Continuing Education Plans

- Planning
- Enrolled
- None

If continuing education

- Name of Institution
- Enrolled Major
- Enrolled Degree

Would you recommend Peirce College to other students seeking a degree in your major?

- Yes
- No

Comments: