



**Press Clippings**  
**July 2017**  
**Web**

**Title:** Mayor Jim Kenney to Deliver 2017 Keynote Address at Year Up Greater Philadelphia Graduation

**Author:** timesunion

**Link:** <http://sports.timesunion.com/business/press-releases/article/Mayor-Jim-Kenney-to-Deliver-2017-Keynote-Address-11269246.php>

**Date:** July 6, 2017

*Philadelphia Mayor to Participate at National Workforce Development Non Profit, Year Up, Graduation on July 11th, 2017*

Year Up Greater Philadelphia, a one-year workforce development program for urban young adults, is proud to announce that Mayor Jim Kenney will deliver the keynote address at their Cohort 7 graduation ceremony on July 11, 2017. Mayor Kenney will address members of Cohort 7 along with their families, faculty, staff, alumni, corporate partners and supporters.

Mayor Kenney's record of public service aligns closely with the Year Up mission. As a lifelong resident of Philadelphia, he has dedicated his career to serving the city's working families, fighting for a real living wage, increased funding for public education and community policing measures. Since his inauguration, Mayor Kenney has committed to expanding access to quality education in Philadelphia, including access to quality pre-k, implementing the community school model, and investing in commercial corridors.

"Mayor Kenney's dedication to education and the advancement of Greater Philadelphia residents aligns directly with the mission of Year Up," said Joseph Coyle, Executive Director, Year Up Greater Philadelphia. "Closing the Opportunity Divide is a priority we share with the Mayor and we are honored to have him speak at our upcoming graduation."

Mayor Kenney said, "Year Up's benefits are far reaching, impacting both individual participants and our community as a whole. By combining workforce development, education and professional skills for young adults, Year Up will not only help produce more productive citizens for generations to come, it will generate economic growth and a thriving business community."

Year Up Greater Philadelphia is a yearlong workforce development program for urban young adults, ages 18-24. Located at Peirce College, Year Up Greater Philadelphia provides students with one semester of targeted technical and professional skills training in areas such as Business Operations and Information Technology, followed by a semester-long, credit-bearing professional internship at a top local company. Students can then complete their Associate's Degrees in the second year. Year Up Greater Philadelphia has served more than 300 young adults to date, with six

graduating classes.

Graduation will take place at the Independence Visitors Center on July 11th at 6:00 pm. Students, family, faculty, alumni and friends are invited to join Year Up Greater Philadelphia's Cohort 7 on their graduation day.

#### 2017 HONORARY AWARDS

Urban Empowerment Award

Stacy Holland

Former Executive Director of the Lenfest Foundation

Corporate Champion Award

John McHale

VP of IT, Aramark

#### About Year Up

Year Up's mission is to close the Opportunity Divide by providing urban young adults with the skills, experience, and support that will empower them to reach their potential through professional careers and higher education. Year Up achieves this mission through a high support, high expectation model that combines marketable job skills, stipends, internships and college-level coursework. Its holistic approach focuses on students' professional and personal development to place these young adults on a viable path to economic self-sufficiency. Year Up currently serves more than 3,600 students annually across 24 campuses in Arizona, Baltimore, Bay Area, Chicago, Dallas/Fort Worth, Greater Atlanta, Greater Boston, Greater Philadelphia, Jacksonville, Los Angeles, National Capital Region, New York City, Providence, Puget Sound, South Florida and Wilmington.

To learn more, visit <http://www.yearup.org>, and follow us on LinkedIn, Facebook, and Twitter: @YearUp

**Title:** Year Up Greater Philadelphia graduates 7<sup>th</sup> class

**Author:** PHL17

**Link:** <http://phl17.com/2017/07/12/year-up-greater-philadelphia-graduates-7th-class/>

**Date:** July 12, 2017

PHILADELPHIA, PA -- Tuesday night, Philadelphia Mayor Jim Kenney was there to congratulate over 20 Year Up Greater Philadelphia students on their graduation from the yearlong workforce development program for low-income young adults.

The students are anywhere from 18 to 24-years-old and are from all over the tri-state area.

Located at Peirce College, Year Up Greater Philadelphia provides students with one semester of targeted technical and professional skills training in areas such as Business Operations and Information Technology, followed by a semester-long, credit-bearing professional internship at a top local company. Students can then complete their Associate's Degrees in the second year. Year Up Greater Philadelphia has served more than 300 young adults to date, from seven graduating classes.

**Title:** College Choice Releases 2017 Rankings of the 25 Best Online Bachelor's and 25 Best Online Master's in Entrepreneurship Degrees

**Author:** The CW Tulsa

**Link:** <http://www.tulsacw.com/story/35919965/college-choice-releases-2017-rankings-of-the-25-best-online-bachelors-and-25-best-online-masters-in-entrepreneurship-degrees>

**Date:** July 19, 2017

College Choice, a leading authority in college and university rankings and resources, has published rankings of the 25 Best Online Bachelor's and 25 Best Online Master's in Entrepreneurship Degrees for 2017.

<http://www.collegechoice.net/rankings/online-bachelors-in-entrepreneurship-degrees/>  
<http://www.collegechoice.net/rankings/online-masters-in-entrepreneurship/>

Small business accounts for nearly 40 percent of the U.S. Gross National Product. Global studies have shown that entrepreneurs are crucial to economic growth. The key to entrepreneurial success is more than a great idea. It takes excellent operational and financial execution coupled with entrepreneurial energy.

"The traditional view of an entrepreneurship is changing," Christian Amondson, Managing Editor of College Choice, said of the ranking. "It is no longer just pulling yourself up by your bootstraps and creating something out of nothing, with no specialized training or education. Now, more and more future entrepreneurs are getting their degree, helping them gain valuable insights from professors and experts on management, business, finance, and operations."

College Choice developed its list by examining data on institutional excellence and return on investment from U.S. News & World Report, the National Center for Education Statistics, and Payscale. Return on investment refers to the boost in income a graduate from each program can expect from their degree-weighed against how much they pay in tuition. Institutional excellence is an aggregate measure that reflects a variety of statistics including endowment, entering student test scores, and student-to-faculty ratio.

The ranking for the 25 Best Online Bachelor's in Entrepreneurship Degrees for 2017 finds Columbia College in the top spot. American Public University is in second, and Pennsylvania State University rounds out the top three.

The entire ranking, listed in alphabetical order, is as follows:

American Public University  
Arizona State University  
Ashford University

Berkeley College  
Bluefield College  
Brandman University  
Brigham Young University-Idaho  
California State University-East Bay  
Central Michigan University  
Cleary University  
Colorado Christian University  
Columbia College  
DeVry University  
Gardner-Webb University  
Herzing University  
Johnson and Wales University  
Liberty University  
Northwood University  
Peirce College  
Pennsylvania State University  
Southern New Hampshire University  
Thomas Edison State University  
University of Maine at Machias  
University of Minnesota-Crookston  
University of Phoenix  
Western Carolina University

The ranking for the 25 Best Online Master's in Entrepreneurship Degrees for 2017 finds Ball State University in the top spot. Indiana University is in second, and Oklahoma State University rounds out the top three.

The entire ranking, listed in alphabetical order, is as follows:

Ball State University  
Bellevue University  
Brandman University  
City University of Seattle  
Clarion University of Pennsylvania  
Colorado Technical University  
Concordia University Wisconsin  
Drexel University  
Fayetteville State University  
Florida Institute of Technology  
George Washington University  
Indiana University  
Northeastern University  
Oklahoma State University

Regent University  
Samford University  
Southern New Hampshire University  
Texas A&M University--Commerce  
University of Arizona  
University of Florida  
University of North Dakota  
University of Texas-Dallas  
Walsh University  
West Chester University of Pennsylvania  
Western Carolina University

College Choice is an independent online publication dedicated to helping students and their families find the right college. The site publishes rankings and reviews that make finding the best colleges for different interests easier and more fun, as well as resources to help students get into, pay for, and thrive at the college of their choice.

Contact:

Christian Amondson, Managing Editor, College Choice

Web: <http://collegechoice.net>

Email: [168733@email4pr.com](mailto:168733@email4pr.com)

Phone: (541) 255-3801

**Title:** 25 Best Online Bachelor's in Entrepreneurship Degrees for 2017

**Author:** College Choice

**Link:** <http://www.collegechoice.net/rankings/online-bachelors-in-entrepreneurship-degrees/>

**Date:** July 19, 2017

Are you motivated by challenge? Are you an independent self-starter? Are you looking to get a new idea off the ground or help your current business fly higher? Entrepreneurship may be the path for you. The traditional view of an entrepreneurship is changing. It is no longer just pulling yourself up by your bootstraps and creating something out of nothing, with no specialized training or education. Now, more and more future entrepreneurs are getting their degree, helping them gain valuable insights from professors and experts on management, business, finance, and operations.



The field of entrepreneurship offers considerable career flexibility and opportunity advancement in many areas. A strong entrepreneur has knowledge of business development and finance as well as creativity, innovation, and drive. There are many challenges of becoming a successful entrepreneur. It requires critical thinking, effective communication and understanding of global, economical, legal, and social considerations in complex business situations. To start new businesses or fulfill key roles in other enterprises, an entrepreneur must be versed in the main areas of management, and understand the internal and external environment of the firm. One must develop their entrepreneurial skill set, especially the ability to identify opportunities.

Small business accounts for nearly 40 percent of the U.S. Gross National Product. Global studies have shown that entrepreneurs are crucial to economic growth. The key to entrepreneurial success is more than a great idea. It takes excellent operational and financial execution coupled with entrepreneurial energy. Entrepreneurship is both a pursuit and a mindset!


Entrepreneurs contribute to society in countless ways. Aside from creating jobs and adding to the national income, entrepreneurs also affect social change, expand technology, and develop community. A degree in entrepreneurship can lead to jobs in management, consulting, research and development, non-profits, as well as business owner.

What Are the Best Online Bachelor's in Entrepreneurship Degrees for 2017?



An undergraduate degree in entrepreneurship is a prudent first step for the aspiring entrepreneur and can be obtained in several ways, from a Bachelor in Entrepreneurship to a Bachelor of Business Administration with an Entrepreneurship concentration. And as more and more working adults pursue degrees in the innovative field of entrepreneurship, the need for flexible course delivery has grown. That is why College Choice has researched the available Bachelor degrees for entrepreneurs that are available online. We understand that flexibility and accessibility are important for today's aspiring entrepreneurs.

With data available from *U.S. News and World Report*, *Payscale.com*, and other resources, we have determined what we believe to be the top 25 online Bachelor degree programs for future entrepreneurs. Each of the programs listed below have attributes that will help get your career off the ground or advance your already active business life without having to put your career or family life on hold.

<b>19</b>	<b>PEIRCE COLLEGE</b>	
	COLLEGE CHOICE SCORE: <b>68.59</b>	TUITION PER CREDIT HOUR: <b>\$578</b>
PROGRAM WEBSITE <a href="#">➔</a>		
		

The 121-credit Bachelor of Business Administration with a concentration in Entrepreneurship and Small Business Management at Peirce College is a perfect starting point for budding entrepreneurs. This particular BBA explores important topics, like capitalization, business plan development, competitive intelligence gathering, and launch planning. It's offer practical, real-world insight the entrepreneurial student needs to succeed. The program prepares students with a strong foundation in business basics like finance and marketing, with an emphasis on the unique challenges facing entrepreneurs and small business owners.

To meet the need for skilled office workers in the Philadelphia area after the Civil War, Thomas May Peirce founded Union Business College in 1865. That same year three women enrolled in the school, making Union one of the first institutions of higher education in the United States to accept women. By 1881 Union had changed its name to the Peirce College of Business. Eventually in 1997 the school begins awarding bachelor degrees and changes its name to its current moniker. All the while, Peirce has maintained a focus on preparing students for success in the world of business.

Since 2000, Peirce College has been giving career-focused adults the option to earn a degree entirely online. Students in the online programs take the same courses and learn the same lessons online that they would in the classrooms at Peirce's campus in Philadelphia.